

AGENDA ITEMS 1.0 and 2.0
WELCOME &
INTRODUCTION &
MINUTES

Simon Johnson



AGENDA ITEM 3.0

GOVERNANCE

Chris Brindley

Simon Johnson

Ralph Rimmer

Sarah-Jane Gray



**AGENDA ITEM 3.1
ORDINARY BUSINESS-
APPOINTMENT OF CHAIR
AND NEW NEDS**

Chris Brindley



BACKGROUND

VACANCIES

- Brian Barwick decided to not stand for 3rd term
- External Evaluation recommendation

PROCESS

- Skills Matrix
- Diversity
- External recruitment agency appointed (Kinsey Sears)

INTERVIEWS

- 2 stages
- Involvement of Council representatives
- Involvement of Sport England

APPOINTMENTS

- Fit for purpose to Fit for the future
- No additional cost
- Code compliant



RESOLUTION

- The Resolutions for consideration by Council are that after due consideration:
 - Simon Johnson be elected as Chair of the RFL;
 - Sandy Lindsay MBE be elected as a Non-Executive Director of the RFL;
 - Rimla Akhtar MBE be elected as a Non-Executive Director of the RFL.

**AGENDA ITEM 3.2
UPDATE ON ROLLOUT OF
RECOMMENDATIONS
FROM BOARD EVALUATION**

Simon Johnson



BOARD EVALUATION RECOMMENDATIONS – PROGRESS TO DATE

- Fit for purpose – Fit for the future
- Re-shaped board
- Skills mix
- Increased diversity of approach
- Stakeholder communications
- Chair's summary of each board meeting



AGENDA ITEM 3.3 PRESIDENT'S PLANS AND AWARDS

Sarah-Jane Gray



CREATED

BY  RUGBY LEAGUE
WORLD CUP
ENGLAND 2021



PRESIDENT PLAN & AWARDS



SPORTING CHANCE

AGENDA ITEM 3.4

RFL ROLL OF HONOUR

Ralph Rimmer



RFL ROLL OF HONOUR

- HH Peter Charlesworth
- Pat Crawshaw
- Stuart Sheard



**AGENDA ITEM 3.5
NOMINATIONS FOR THE
NEXT PRESIDENT AND
VICE PRESIDENT**

Ralph Rimmer



Mike Smith



NEW PRESIDENT AND VP



Clare Balding

MBE

AGENDA ITEM 4.0

BRADFORD BULLS AND

ODSAL STADIUM

Simon Johnson
Ralph Rimmer



AGENDA ITEM 5.0

STRATEGIC REVIEWS

Ralph Rimmer



AGENDA ITEM 5.1

PERFORMANCE AGAINST THE RFL STRATEGY

Ralph Rimmer



2019 TARGETS

RFL budget delivery of
£200k

Reset RFL

Support for reset
Super League Europe
and
Rugby League Cares

Growing to
200k
emailable customer contacts

75,000+
at Wembley for the
Challenge Cup
Final

Commercial Partnerships
Income of
£1.87M

175k
OURLEAGUE Members

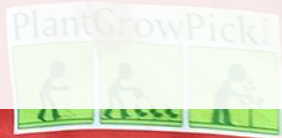
Growing and supporting
a more inclusive and
diverse volunteer base

5% participation
growth across
all formats:
revamped social offers; junior;
12-18; disability RL; open age;
new HE and FE formats

10%
growth in girls' and women's games

Successful GB&I Lions Tour
75%
win record

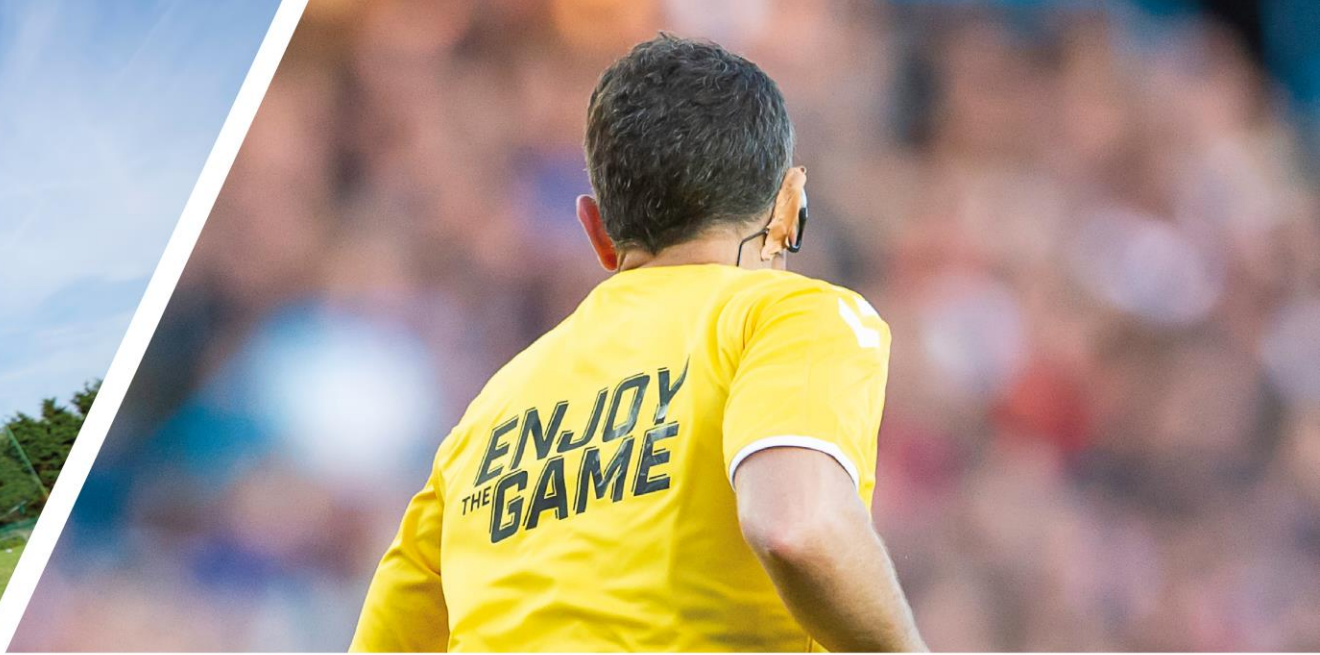
RLWC2021 maximisation:
£4 million
invested via large and small grants
in community legacy in projects
worth £10m



FINANCIAL SUSTAINABILITY

- Value into the sport
- Youth endowment fund £550k into Foundations
- Created BY funding partnership RFL and RLWC2021
 - c£4m in small and large grants
- New 'Movember' campaign funding into RL Cares and RL foundation





ENJOY THE GAME





Child Protection in Sport Unit
play sport stay safe
enjoy and achieve



WELFARE & SAFEGUARDING





PUBLIC AFFAIRS

The Telegraph

**WE'RE CALLING ON THE
NEXT GOVERNMENT TO WORK
WITH US TO INCREASE SKILLS AND
SOCIAL MOBILITY IN THE NORTH
THROUGH RUGBY LEAGUE AND...**



DIVIDEND AND SOCIAL IMPACT



Rugby League Dividend Report

2019



Sport Policy Unit of the Business and Law Faculty

Social Impact

is the economic estimation of the social value of Rugby League and is estimated at

£185m

41%

of players are in the lowest quartile for education and skills

36%

of players are in the lowest quartile of employment

46%

of players from lower socio-economic groups

42%

of players are in the lowest quartile of employment

Economic Impact

Total annual economic impact of Rugby League is estimated at more than

£141m

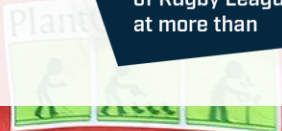
50%

of players are in the lowest quartile for health and disability



Manchester Metropolitan University

sport policy unit of the Business and Law Faculty





OUR VOICE



MATCH OFFICIALS

- Whole squad progress
- **Measurement through MOSP report which will be circulated asap**
- Improved recruitment and retention in 2019

	Nov 2017	Nov 2018	Nov 2019
Courses	10	16	28
Attendees	59	158	287
Joined a society	52	67	129
Officiated 1 st game	51	59	116
Nominees for grading	46	35	47



2020 FOCUS

95,000

cumulative attendance
for RL Ashes Series and
England win

**£2 MILLION
INCOME**

Commercial Partnerships

Positive
positioning for
broadcast cycle

70,000+

at Wembley for the
Challenge Cup
Final



200k

OURLEAGUE Members

250k

emailable customer
contact records

Reset RFL
Phase 2

- Post 2021 preparedness

Continued support
for SLE and
Rugby League Cares

Growing &
supporting a more
inclusive and diverse
volunteer base

Sustainability &
income diversion –
source a new £1m
into the game

Progress against
**21,000
BY 2021**
women's and girls'

RFL budget delivery of
£200k

RLWC2021 maximisation:
£7 million

invested via large and small grants in
community legacy projects



AGENDA ITEM 5.2 COMMUNITY GAME UPDATE

**Ralph Rimmer
Marc Lovering**



COMES IN
MANY
FORMS



MANY
FORMS



ENGLAND WOMEN PNG VIDEO



COMMUNITY GAME – 2019 HIGHLIGHTS

- Community RL - three consecutive years of growth
- On track to become completely inclusive sport
- Significant growth in women's and girls'
- Secondary schools' engagement – 13s and 9s
- Focus on youth and Open Age through game-wide reviews
- More flexible ways to play via player development leagues
- Sky Try – all targets exceeded
- CreatedBY partnership



A group of children in soccer uniforms are on a grassy field. A semi-transparent white box is overlaid on the image, containing the text "COMMUNITY GAME QUESTIONS?". The children are wearing blue and white uniforms, and some are holding blue and white jackets. The background is a blurred outdoor setting with a brick building and other people.

COMMUNITY GAME QUESTIONS?

AGENDA ITEM 6.0

RLWC2021 &

INTERNATIONAL RL

Ralph Rimmer

Kevin Sinfield

Callum Jones

James Simpson (RLWC2021)

Dean Hardman (RLWC2021)



AGENDA ITEM 6.1 INTERNATIONAL RL CONGRESS

Ralph Rimmer



INTERNATIONAL RL CONGRESS AUTUMN 2019

2019 IRL Annual Congress and AGM in Sydney on 16-19th October

58 delegates invited and attended. **Sessions included:**

- Rebrand of International Rugby League
- Guest speaker – Women's Rugby League
- Asia Pacific RL update
- European Federation RL update
- International calendar
- Technical Education & Match Officials pathways
- Digital redevelopment
- RLWC2021 progress report
- Guest speaker – RL in a multi-sport games
- AGM
- RLWC9's event attendance



AGENDA ITEM 6.2

INTERNATIONAL RL 2019

Ralph Rimmer
Kevin Sinfield
Callum Jones



INTERNATIONAL RL 2019

ACTIVITIES

- EPS (Off feet sessions)
- KPS (Off feet sessions)
- GBPS (Off feet session)

- National Performance Programmes (Regular sessions)
- Youth, Academy, Wheelchair & Women

- Core skill, Decision Making & Tackle Technique



INTERNATIONAL RL 2019

YOUTH

66 from 11 different clubs in the Programme
39 played (2 x France & 1 x Wales) 3 wins

ACADEMY

55 Players in the Programme 19 played (1 x Wales) 1 win
51 played Origin

KNIGHTS

37 Players in the Programme 17 Played (1 x Jamaica) 1 win



INTERNATIONAL RL 2019

WHEELCHAIR

15 Players in Programme
(2 x France, 1 x Scotland,
2 x Wales & 2 x Australia)

15 Played 7 wins

WOMEN

45 Players in Programme
40 Played Origin

23 played (3 x 9s & 2 x PNG) 2 wins

MEN

32 Players in Programme

16 Played (4 x 9s) 2 wins

GB

29 Players in Programme

22 Played (1 x Tonga, 2 x NZ & 1 x PNG) 0 wins



INTERNATIONAL RL 2019 - REVIEW

▪ 9s

- Pre-During-Post 2019 Tournament
- Role of 9s in the growth of the International game

▪ GB RL LIONS

- Pre-During-Post 2019 Tour
- On and off-field learnings
- Input from full EPU team and externals
- Role of GB Lions in the growth of the International game



INT. TOURS 2019 – COMMS & DIGITAL

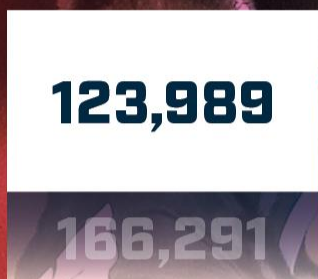
- 130+ exclusive pieces of video content, shared across the RFL and England's social media channels, website and Our League app, covering England men and women at the RLWC9s, GB RL Lions in NZ and PNG, England Women in Australia and PNG, plus England Wheelchair in Aus and the England Community Lions in NZ.
- Content ranging from unique insights into training camp, match previews and reactions, travel diaries, as well as life-changing experiences to the likes of local schools, local landmarks, plus inspirational interactions with local communities, particularly in PNG.
- For the first time, the men's, women's and wheelchair sides were given equal prominence across our channels, with live social coverage of games, previews and post-match interviews, plus colour pieces with members of the respective squads.





GB RL LIONS

DIGITAL METRICS



TOTAL SOCIAL FOLLOWERS PRE-TOUR



TOTAL SOCIAL IMPRESSIONS/REACH



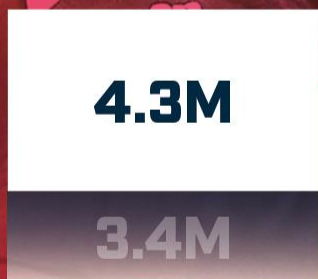
TOTAL SOCIAL ENGAGEMENTS



TOTAL SOCIAL PROFILE VIEWS



TOTAL NEW SOCIAL FOLLOWERS



TOTAL VIDEO VIEWS



TOTAL VIDEO MINUTES WATCHED



TOTAL VIDEO ENGAGEMENTS (FB)



TOTAL OUR LEAGUE SESSIONS



TOTAL OUR LEAGUE UNIQUE USERS



All statistics compared against 2018 England v NZ Tour





ENGLAND WOMEN DIGITAL METRICS

5.9M

SOCIAL MEDIA IMPRESSIONS

405,000

SOCIAL ENGAGEMENTS

2,750

NEW SOCIAL FOLLOWERS

540,000

TOTAL VIDEO VIEWS

150,000

TOTAL MINUTES WATCHED



ENGLAND WHEELCHAIR DIGITAL METRICS

1.4M

**SOCIAL MEDIA
IMPRESSIONS**

230,000

**TOTAL VIDEO
VIEWS**

40,000

**SOCIAL
ENGAGEMENTS**

32,000

**TOTAL MINUTES
WATCHED**

**INTERVIEWS WITH EVERY SQUAD MEMBER,
HEAD COACH AND ASSISTANT COACH**



ENGLAND COMMUNITY LIONS DIGITAL METRICS

439,000

SOCIAL MEDIA IMPRESSIONS

82,000

SOCIAL VIDEO VIEWS

30,000

MATCH HIGHLIGHT VIEWS



ALL 3 GAMES BROADCAST LIVE ON SKY SPORT NZ

AGENDA ITEM 6.3

INTERNATIONAL RL 2020

Ralph Rimmer
Kevin Sinfield



INTERNATIONAL RL 2020



**ENGLAND
RUGBY
LEAGUE**

KNIGHTS

October Tests

ACADEMY

Origin Fixtures

2 Tests vs NZ & 2 Tests vs
Australia **(A)**
Vs Wales **(H)**

YOUTH

2 Tests vs France **(A)**
1 Test vs Wales **(H)**



INTERNATIONAL RL 2020



MEN

Mid Season
Warm Up
Ashes Series (H)

WOMEN

Origin Fixtures
Vs France (A)

WHEELCHAIR

2 Tests vs France (H)
Ashes Series (H)



AGENDA ITEM 6.4

RLWC2021

Dean Hardman (RLWC2021)
James Simpson (RLWC2021)





RUGBY LEAGUE
WORLD CUP
ENGLAND
2021

JANUARY

sky sports

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Rugby League >

World Cup News

News Teams Video On Sky TV Boots 'N' All Sky Bet

Rugby League 2021 World Cup venues announced, with final to be played at Old Trafford

Emirates Stadium, Anfield and Elland Road to also stage matches

By PA Sport
Last Updated: 29/01/19 10:40am

EMBRACE THE UNEXPECTED

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SPORT

Home Football Formula 1 Cricket Rugby U Rugby L Tennis Golf Athletics Sports Personality My Sport All Sport

2021 Rugby League World Cup: Emirates Stadium among host venues but Wigan misses out

29 January 2019 Rugby League

Top Stories

- Champions League reaction & Premier League news conferences
- Championship a 'bubble waiting to burst'
- O'Sullivan avoids handshake over 'germs'

Related to this story

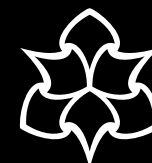
2021 RL World Cup venues to be named on BBC

25 Jan Rugby League

Also in Sport

HOSTS ANNOUNCEMENT

FEBRUARY



**Manchester
Metropolitan
University**

Deloitte.

PARTNERSHIPS

APRIL



OCTOBER



DECEMBER



INTERNATIONAL DEVELOPMENT PROGRAMME

JUNE



THE TEAM

BUILDING THE TEAM AND BOARD



JULY



SCHOOLS RESOURCE LAUNCHED

JULY



KNOWLEDGE SHARING

JULY

FESTIVAL OF WORLD CUPS



RUGBY LEAGUE
WORLD CUP
ENGLAND
2021



FESTIVALS LAUNCHED

OCTOBER

**2,021
VOLUNTEERS**

VOLUNTEERS LAUNCH



OCTOBER/NOVEMBER



How Greece Beat Their Own Government To Qualify For The Rugby League World Cup

They were forced to play secret midnight qualifiers to avoid being arrested by the police

By [Simon Leitch](#)

13:52 8 Nov 2019

Under the cover of darkness, the coaches slipped away from the hotel with the passengers on-board unaware of their final destination.

“ They don't know how long they are going to be on the bus for, they don't know where they are going, same with us. They've just been taken to a field up in the mountains to play a game in secret because if the government had found out, or if the police had found out - they would have shown up and closed the game. ”

No, this is not the start of a Stephen King novel but instead the story of the Greek national rugby league team, who with all odds against them have managed to qualify for their first World Cup, despite playing their home games in secret.

An 82-8 thumping of Serbia confirmed their place in the Rugby League World Cup final, which will take place in England in 2021, but the journey to the sport's biggest stage has been far from smooth for a nation that only began playing the sport in 2003.

Greek international Robert Tulufo explained in detail how the Greeks reached this stage to the [RFU](#):

“It started off smoothly, the federation had a good relationship with the government, for whatever reason the federation and the government had a split and the government ran its own organisation which was banned by the Rugby League European Federation (RLF) for mismanagement of funds.

“So originally, we were supposed to play several internationals and Greece didn't play those internationals but took the money from the RLF - when that happened Greece got banned.

“It's taken a lot of hard work from a lot of people to get the federations started and get back into the international scene but unfortunately, that previous federation that is banned by the RLF is still recognised by the Greek government.”

THE SUN. A NEWS UK COMPANY

THE Sun

UK Edition Search

NEWS FABULOUS MONEY TECH TRAVEL MOTORS DEAR DEIDRE PUZZ

Rugby Union Cricket MMA Rugby League Tennis NFL Cycling Other Sports

Ad closed by Google Report this ad Why this ad?

GREEK EARN Greece reach 2021 World Cup after chaotic dispute crippled rugby league there

EXCLUSIVE

By Gary Carter 27 Nov 2019, 8:30 | Updated: 26 Nov 2019, 21:13

Comment now

PLAYING matches at midnight and police turning up to halt games - welcome to rugby league in Greece.

But despite all that, the country has qualified for the 2021 World Cup.

QUALIFIERS

THE COMPLETED LINE UP

32 TEAMS

750,000+ SPECTATORS

61 GAMES

36 DAYS

23 OCTOBER - 27 NOVEMBER 2021

21 VENUES

ONE GAME. TOGETHER.



ENGLAND



NEW ZEALAND



FIJI



JAMAICA



PNG



WALES



SCOTLAND



ITALY



AUSTRALIA



TONGA



FRANCE



LEBANON



SAMOA



GREECE



IRELAND



COOK ISLANDS



ENGLAND



AUSTRALIA



BRAZIL



CANADA



COOK ISLANDS



FRANCE



NEW ZEALAND



PNG



ENGLAND



FRANCE



AUSTRALIA



NORWAY



SCOTLAND



SPAIN



USA



WALES

MEN'S

WOMEN'S

WHEELCHAIR



OCTOBER

RUGBY LEAGUE
WORLD CUP
2017

2017

Women given more rest days at RL World Cup

aaap Ian Laybourn
Australian Associated Press
28 Oct 2019, 2:17 pm



Women's teams will enjoy longer minimum turnarounds at the 2021 Rugby League World Cup

Women's World Cup extended to give teams longer turnarounds

Brad Walter & Alicia Newton

Mon 28 Oct 2019, 10:11 AM



The women's World Cup is set to start earlier and run longer after officials announced an increase in turnaround times between matches to bring them closer to the standards for the men's tournament.

[A week after revealing that women and wheelchair players would receive prizemoney](#) for the first time and be paid the same participation fee as their male counterparts at the 2021 World Cup, tournament organisers have introduced a minimum four-day turnaround for women's teams.

The 2021 women's Rugby League World Cup tournament will start earlier and run longer after officials extended the turnaround between matches to bring them closer to the timings for the men's tournament. The announcement comes a week after it was revealed that women and wheelchair players will receive prize money for the first time and be paid the same participation fee as their male counterparts.

Tournament organisers have introduced a minimum four-day turnaround for women's teams, longer than the initial minimum turnaround of three days.

International Rugby League officials are working towards extending it to five at the 2025 World Cup, the same gap the men's teams enjoy.

The change means the women's competition in 2021 will kick off four days earlier than originally planned on Tuesday, November 9 at Headingley rather than Anfield.

The men's tournament will continue to host the marquee women's and men's double header on Saturday, November 13,



- NEWS
- NRL TV
- DRAW
- LADDER
- STATS
- PLAYERS
- WOMEN'S
- MORE
- Membership
- Tickets
- Travel
- Shop

2020
REPLICA RANGE

NRLSHOP.COM

WOMEN'S SCHEDULE

OCTOBER

Privacy Policy | Feedback | Like 16.3M

Thursday, Dec 12th 2019 12PM 7°C 3PM 7°C 5-Day Forecast

WIRES aap

MailOnline

Home | News | U.S. | Sport | TV&Showbiz | Australia | Femail | Health | Science | Money | Video | Travel | DailyMailTV | Discounts

Wires Home

RL World Cup to introduce pay parity

By AUSTRALIAN ASSOCIATED PRESS
PUBLISHED: 00:30, 22 October 2019 | UPDATED: 00:30, 22 October 2019

Share

Female and wheelchair athletes at the 2021 Rugby League World Cup will receive equal payment and prize money for the first time after organisers announced sweeping changes to the tournament.

Payments to female and wheelchair athletes will match that of the male competitors, which will also be boosted by 125 per cent, while training facilities and accommodations will also be on par for the first time.

Organisers for the tournament, which will be held in England, have announced they will be revising minimum wages and standards across all areas including welfare, codes of conduct and commercial fulfilments.

The announcement comes after players at the World Cup Nines received match payments, regardless of gender or nation.

The changes aim to rectify the pay disparity that was seen through the 2017 RLWC, where Australian male players received a fee of \$50,000.

The Sydney Morning Herald


SPORT NRL RUGBY LEAGUE WORLD CUP

Tournament to introduce pay parity for women, wheelchair athletes in 2021

By Pamela Whaley
October 22, 2019 - 4:19pm

Female and wheelchair athletes at the 2021 Rugby League World Cup will receive payment and prize money equal to that of their male counterparts for the first time, after organisers announced sweeping changes to the tournament.

Payments to female and wheelchair athletes will match that of the male competitors, which will also be boosted by 125 per cent, while training facilities and accommodations will also be on par for the first time.



PARTICIPATION FEES & PRIZE MONEY

OCTOBER



CREATEDBY

CREATED BY

NOVEMBER

50

NEWLY QUALIFIED COACHES

50/50



NOVEMBER



WHEELCHAIR TROPHY UNVEILED



2020

16 JANUARY



OFFICIAL DRAWS

2020

2019

**DRAW EXPLAINER
VIDEO AND END OF
YEAR WRAP UP**

27 NOVEMBER

2020

DRAW

**SCHEDULE
RELEASE**

**TICKET PRICE
RELEASE**



**RL FAMILY
PRE-SALE INCLUDING
CORPORATE PARTNERS**

TAKE STOCK

**STADIA AND HOST
PRE-SALE**

**PUBLIC
BALLOT**



**END PUBLIC
BALLOT**

16 JAN

END APRIL

EARLY JULY

12 JULY

18 JULY

24 JUL > 9 AUG

END JULY

AUGUST

SEPTEMBER

23 OCTOBER

OCT > NOV

NOVEMBER

2021

GENERAL SALE



**UEFA
WOMEN'S
EURO 2021
ENGLAND**



**WORLD LEAGUE
WORLD CUP
ENGLAND
2021**

21 JAN 21

11 JUL > 1
AUG

TOURNAMENT
STARTS

TICKET SALES

AGENDA ITEM 7.0

RFL HQ

Tony Sutton



RED HALL SALE

- Following an open market process, best unconditional offer being progressed
- Good value offer with a strong purchaser who displays a strong track record
- RFL will remain in occupation until mid 2021
- Strategic objective to enhance Financial Sustainability by increasing RFL liquidity and reducing borrowing costs
- Part of the RFL HQ relocation to Etihad Stadium campus

ETIHAD STADIUM CAMPUS

- Development of an extensive elite sporting campus as part of the long-term regeneration of East Manchester as a joint venture between Manchester City Council and the City Football Group
- Modern RFL office accommodation under one roof
- Access to significant sporting facilities in the regional arena, MiHP, 3g & grass pitches, sports centre & swimming pool plus indoor track providing a hub of options for all RFL functions
- Manchester City Council's House of Sport concept housing the RFL alongside other NGBs
- Medium term office lease to be agreed in long form in Q1 2020 followed by access agreements for the wider facilities



AGENDA ITEM 8.0

RL CARES &

RL BENEVOLENT FUND

Chris Rostron



PLAYER WELFARE - IT'S ALL ABOUT THE PLAYERS!

AIMS:

- Happy & successful when playing
- Happy & successful when not playing

Services:

- FT Careers Advisor
- FT Transition Manager
- Sporting Chance
- Education Grants
- Hardship Grants
- Business Club Services



LEAGUE
ayers. For t



MENTAL HEALTH & WELL BEING

- 2019 150 PLAYERS ACCESS COUNSELLING SERVICES
- EVERY YEAR APPROX 5 PLAYERS USE RESIDENTIAL CLINIC
- SIGNIFICANT PART OF RL CARES BUDGET – FREE TO PLAYERS

SPORTING CHANCE



TRANSITION MANAGER

- 170 Players met since late March
- Approximately 75% sub optimal post RL life
 - Homeless on the streets
 - Lost £50k gambling in one day
 - Bankrupt
 - Cocaine &/or Prescription drug addictions
 - Prison
 - Suicidal
 - Alcoholics



Heritage



- Heritage Quay (University of Huddersfield)
- Rugby League Collections
- National Rugby League Museum
- **HERITAGE UPDATE**
- Intern Appointed in Partnership with Uni of Huddersfield – Heritage promotion role.
- PHD research – The social impact of Sporting Heritage projects.
- 125 Years Celebration Support.
- Sport and the Armed Forces Project – Sports Heritage Network
- Memories Clubs





JOIN THE TEAM. GET BACK TO ENJOYING EXERCISE



RL Cares Grants Programme 2019

- **Offload in the Community**
- New 2 year Big Lottery Funding- c. £200k
- Warrington, Widnes & Salford Foundations- c. £140K distribution
- New Commissioned Project – St Helens
- Expansion opportunities identified- Wakefield & Wigan
- Former Players at the Centre of Delivery
- **Offload in the workplace**
- Delivered Offload to over 2,000 employees since November 2018.
- Engaged with partners including SSE, Environment Agency & Barclays.
- Main mental health provider for the SSE workforce
- **Back Onside**
- Sport England funded 2 year project running to October 2020- c.£400k
- 11 Foundations, 7 Super League, 4 Championship- c. £300k distributions

RL Cares Grants Programme highlights 2019

- **ManVan 2.0**
 - Raising awareness of Men's Health – 20,000 Engaged
 - Attended over 15 events including Magic Weekend, CCSF & Women's CCF, Warrington Armed Forces Day, Hull and Proud Week
 - Extended strong partnership with Movember.
- **Tackle the Tough stuff campaign**
 - Partner to the round
 - Opportunity to showcase projects across the sport including Back Onside and Offload





RLWC 2021

Legacy Project

- New Partnership with RLWC 2021 & Movember Foundation.
 1. Community – Clubs, Families and Volunteers.
 2. Training - Workforce, Teams and Volunteers.
 3. Campaign.
- Starts January 2020.

RFL Benevolent Fund

- 60 People supported in the year – 10% from Women's game.
- Support for the families of 3 players who lost their lives in the year.
- Permanent Injuries - Lifelong care and support for 20 people.



AGENDA ITEM 9.0

125th ANNIVERSARY OF

RUGBY LEAGUE

Alan Darfi





**RUGBY
FOOTBALL
LEAGUE**

125 YEARS



125th ANNIVERSARY OF OUR SPORT



OBJECTIVES & OUTLINE ACTIVITIES

- Celebrate 125 years of RL in all its forms and re-emphasise its social impacts
- Ensure all stakeholders can play a part in celebrations; and use the anniversary to connect with existing and new audiences
- Launch – President’s Ball and Season Launch; and 125 video to be used all year
- Digital/content campaigns:
 - Recognising key historical dates
 - Celebrating teams, players, coaches and events
- 125-year logo – including for founder member clubs
- Charity ‘birthday party’ event – 29 August 2020; and Challenge Cup Final 2020
- Our League



ONGOING AND COUNCIL INPUT

- Input from Council and other stakeholders
- Archive footage project
- Kangaroos Tour 2020
- Super League – 25th anniversary
- Based on which we collectively both:
 - celebrate the past; and
 - use it to look forward to help shape our future

Involvement of stakeholders as we build to 2021 and beyond



AGENDA ITEM 10.0

ANY OTHER BUSINESS

Simon Johnson



COMES IN
MANY
FORMS



MANY
FORMS



2019 WHOLE GAME VIDEO





2019 COMMUNITY LIONS VIDEO

